

Sales Enablement Services

Pricing starting from £1000. Alternatively can roll these activities into an on-going CRM maintenance and optimisation service agreement

Hubspot Products: Hubspot Free CRM, Hubspot Sales Starter

Pricing Type	Service	Hours Estimate	Comments
One-Time Fixed	Create email templates	10-25 hours - can vary especially if meaningful new emails or documents need to be created	Bring any standardised sales email copy into templates tool. Build 3-5 templates for each target persona
	Create a document library		Upload to documents any commonly used one-pagers, PDFs or marketing tools
	Create rep prospecting sequence(s)		Use existing templates with tasks to create an automated email sequence
	Set-up website chat		Create custom chatbot and/or lead flow(s) for high traffic pages to collect more leads for the sales team
	Set-up meeting tool		Set-up meeting links for the sales team
Short-Term Variable	Change Management	30 min per rep on average	Sales rep training and adoption